

Adapted from the NWT Literacy Council

We're proud to bring you:

# READ FOR 15

The Annual Community vs Community  
Reading Challenge (and smack talk)

January 26 and 27, 2018



## Read for 15 is to bring awareness to Literacy

To promote reading  
To make all reading valid  
To raise awareness of the value of reading



## Each library is responsible for promoting Read for 15 and collecting their own stats

We will let you know how to report your numbers in January



## There are trophies to be won!

**Most Readerly** will be awarded to the highest # of readers reported/population  
**Readerpalooza** will be awarded to the most readers overall  
**Hustled Yer Butt** will be awarded to the most improved community



## Get Everyone to Read (and report)

Doctors, lawyers, dentists, business people, politicians. Encourage competition  
And get children involved, of course



## Public Reporting to You

They can use phone, fax, twitter, instagram, facebook, webpage surveys, in person, emails, carrier pigeon, or owl.



## 15 minutes ONLY

Please count only 15 minutes per person. That means they only get to report on Friday or Saturday, not both.



## Report by Noon Tuesday, January 30

We will announce the winners on Wednesday, January 31