#### Adapted from the NWT Literacy Council

We're proud to bring you:

## READ FOR 15

The Annual Community vs Community Reading Challenge (and smack talk)
January 26 and 27, 2018



## Read for 15 is to bring awareness to Literacy

To promote reading
To make all reading valid
To raise awareness of the value of reading



# Each library is responsible for promoting Read for 15 and collecting their own stats

We will let you know how to report your numbers in January



#### There are trophies to be won!

**Most Readerly** will be awarded to the highest # of readers reported/population

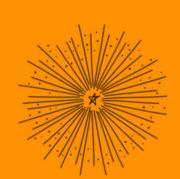
Readerpalooza will be awarded to the most readers overall

**Hustled Yer Butt** will be awarded to the most improved community



## Get Everyone to Read (and report)

Doctors, lawyers, dentists, business people, politicians. Encourage competition And get children involved, of course



#### **Public Reporting to You**

They can use phone, fax, twitter, instagram, facebook, webpage surveys, in person, emails, carrier pigeon, or owl.



#### 15 minutes ONLY

Please count only 15 minutes per person. That means they only get to report on Friday or Saturday, not both.



#### Report by Noon Tuesday, January 30

We will announce the winners on Wednesday, January 31